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THE famous Ida of the song, is not the only one who loved sweet apple cider as little Leon Wolcott of Redbank, N. J., will testify. He dis-covered a new use for his father's auto jack and sells his cidar to passersby. Mr. Victor Daniel Brenner is the man who designed the Lincoln Penny. He is a Russian born sculptor who has won scores of the world's most coveted awards for his art. Then we are given a glimpse of Dame Fashion as she will appear in her summer togs. It is the fashion now to give exclusive models names to fit them, so your new gown of silver lace with a motif of embroidered roses will carry the picturesque name of The Three Roses, while a daring combination of red, blue and green satin, taffeta and straw will bear the interesting name of Poppy. The amazing part of Japanese movies is the ability of the actors to appear and vanish at convenient moments. Just when the villian is going to murder the heroinebing-she vanishes into thin air. This issue of the New Screen Magazine closes with some funny answers that children attending the schools in New York City's ghetto, gave to examination questions.

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